

## Dynamite Specialty Products: State-of-the-Art Nutrition and Products for Pets and Humans



(By Cathy Ebsen, Independent Dynamite Distributor)

Since a young age, I have loved animals of all sizes, shapes, and breeds! In 2005, a chance meeting changed the direction of my life when I accepted an invitation to attend a Dynamite Specialty Products seminar. Until then, I had never discovered a company with such high business **ethics, integrity, and science-based** products for animals and humans without the typical hype common in today's marketplace. They are committed to improving the lives of **all** living creatures (including dogs, cats, exotics, birds, livestock, and humans!) through the high-quality products they manufacture to exacting standards in their privately owned facility.



*The Dynamite Mission Statement*



*Animal and Human Nutrition 101*

### THE INCEPTION OF ANIMAL AND HUMAN NUTRITION 101

After that seminar, I was inspired to begin a business committed to educating the public on "Living a Healthier Life through Better Nutrition for All Living Things." My company is called "[Animal and Human Nutrition 101](#)." We offer the highest quality food and supplement program for the **best nutrition backed by science** with **DYNAMITE®**.

My mission is to provide:

1. Easy-to-access educational materials.
2. Science-based facts and
3. State-of-the-art nutritional products for a healthier life for themselves and their beloved animals.

## My CHALLENGE To Every Pet Guardian

Please take a moment and consider the **overall nutrition** your pet receives daily through their food, nutritional products, and supplements.

Now let me ask:

- Are you **confident** they have what they need with the highest quality available?
- Were you educated about the products relative to your pet's specific needs?
- Or was it a haphazard guess about which products to buy and feed?
- Have you seen tangible evidence the product(s) are working?

Next, learn more about Dynamite Specialty Products for yourself!

---

### Are you an Animal Nonprofit Organization?

Ask about our **Associate Program** to generate regular, residual Income for your organization!

---

### Dynamite Specialty Products

- VIDEO: [Dynamite's Vision](#)
- VIDEO: [The Story of Dynamite Specialty Products](#)

Now you know more about Dynamite Specialty Products, I want to share the **ten reasons** I became an Independent Distributor.

---

**It's often said, "You are what you eat!"**  
*The same is true for your pet/animal.*

---

### Why I Became an Independent Distributor for Dynamite

1. Caring for the Earth and All That Live on It – It's Their Mission!
2. Dynamite owns a private mill in Meridian, ID, which allows them to monitor what goes into every product. And they are made in the USA!
3. All products are backed by science.
4. They have been in business since 1982 without a single product recall!
5. They don't use antibiotics, urea nitrogen, insecticides, or toxic preservatives.
6. In some instances, the products are made with human-grade ingredients.
7. Using proprietary manufacturing processes, Dynamite monitors and controls everything that goes into every product.

8. Money-back guarantee on all products within 60 days of purchase.
9. Dynamite's Super Premium Dog Food (for all ages) has received:
  - a. AAFCO classification A rating.
  - b. Dog Food Advisor's Second-Highest Tier Rating of 4 Stars out of 5
10. Dynamite's Premium Cat Food (for all ages) has received:
  - a. AAFCO classification A rating.
  - b. Cat Food Advisor's Second-Highest Tier Rating of 4 Stars out of 5

### **Testimonial: Healing Equestrian**

the Healing Equestrian participated in an online Equine Nutrition Certification. She used the Dynamite Equine Product line as an example of state-of-the-art nutrition in the class. (She is an Independent Dynamite Distributor.)

The instructors were so impressed with the Dynamite Equine Product Line that they have since incorporated it into their curriculum for the Equine Nutrition Certification.

**Click here to view her video testimonial:** "[Why Feed Dynamite?](#)"



*Animal and Human  
Nutrition 101*

---

#### **Contact Name**

Cathy Ebsen, Independent Dynamite  
Distributor

#### **Name of Organization**

[Animal and Human Nutrition 101](#)

#### **Text/Voicemail**

805-915-7736

#### **Email**

[AnimalAndHumanNutrition101@gmail.com](mailto:AnimalAndHumanNutrition101@gmail.com)



**INDEPENDENT DISTRIBUTOR**

*Dynamite Specialty Product  
Independent Distributor*

---